

HIGH PROTEIN

The proteins used in Pinnacle are derived primarily from chicken and ocean fish. Dietary protein consists of amino acids.

There are 2 types: **(1) Essential** - Those that a cat's body cannot make on its own rapidly enough to satisfy its needs and must be provided for by the diet, and **(2) Non-essential** - Those that it can. It is the balance and the quality of essential amino acids that fixes the amount of protein used in a cat food. Amino acids have specific nutritional missions within a cat's body. These include the building and upkeep of tissue, and the management of the immune and central nervous systems. It is vital to provide your cat with proteins from a variety of sources to ensure your cat gets all the essential amino acids needed.



NATURAL INGREDIENTS 1.5 LB., 4.5 LB. & 15 LB. BAGS

Chicken Meal, Chicken, Potato Protein, Potato Flour, Chicken Fat (Preserved with Mixed Tocopherols and Ascorbic Acid), Ocean Fish, Natural Flavor, Tomato Pomace, Dried Egg Product, Dried Cranberries, Salt, Potassium Chloride, Choline Chloride, Taurine, Dried Yucca Schidigera, Bromelain, Papain, Dried Bacillus Subtilis Fermentation Product, Dried Aspergillus Oryzae Fermentation Product, Ferrus Sulfate, DL-Alpha Tocopherol Acetate (Source of Vitamin E), Zinc Oxide, Copper Sulfate, Cobalt Protein, Riboflavin Supplement (Source of Vitamin B Complex), Zinc Methionine, Iron Protein, Manganese Protein, Copper Protein, Niacin, Sodium Selenite, Vitamin B12 Supplement, Vitamin A Supplement, Calcium Pantothenate, Biotin, Pyridoxine Hydrochloride (Source of Vitamin B6), Calcium Iodate, Thiamine Mononitrate (Source of Vitamin B1), Folic Acid, Potassium Iodate, Vitamin D3 Supplement.



Guaranteed Analysis

Crude Protein (min).....	42.00%
Crude Fat (min).....	18.00%
Crude Fiber (max).....	2.50%
Moisture (max).....	10.00%
Ash (max).....	6.60%
Magnesium (max).....	0.095%
Taurine (min).....	0.23%

Caloric Content

(Calculated)

Kcal per kg (as fed)....	4100
Kcal per cup (as fed)....	562

Feeding Directions Per Day

Body Weight	8 oz. Cup(s)
4-8 lbs.	1/4 - 1/2
8-12 lbs.	1/2 - 3/4
12-16 lbs.	3/4 - 1
16-22 lbs.	1 - 1 1/3

OXYGEN BARRIER BAG

- Improves Palatability
- Prolongs Vitamin Potency
- Protects Against Oxidation
- Locks Out Moisture & Pests

We use a high oxygen barrier material that significantly reduces the transmission of nutrient-destroying oxygen, which insures that your cat's food will be fresh and delicious when you open the bag. Pinnacle should be consumed within 90 days once the "STAY-FRESH" seal is broken.



AUTHORIZED DEALER

100% SATISFACTION GUARANTEED!



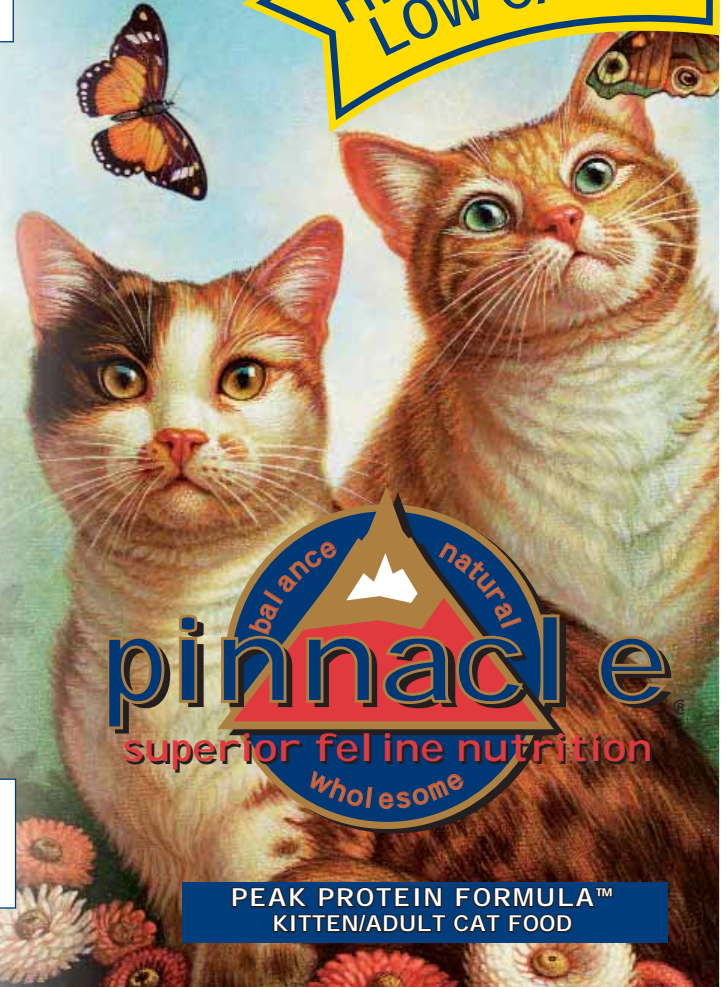
Breeder's Choice Pet Foods, Inc. • Irwindale, CA 91706

1.800.255.4286

www.pinnaclecat.com

7/06

**HIGH PROTEIN
LOW CARBS**



**PEAK PROTEIN FORMULA™
KITTEN/ADULT CAT FOOD**

- CHICKEN AND OCEAN FISH PROTEIN SOURCES
- LOW IN MAGNESIUM
- SENSITIVE STOMACH FORMULA
- UNIQUE OXYGEN BARRIER BAG



PINNACLE FELINE

a savory blend of high chicken and ocean fish proteins, fats and low carbs with vitamins and minerals.

PINNACLE FELINE DIFFERENCE

We use only superior natural food sources that other manufacturers consider too expensive, too different or simply too good to use. We balance these ingredients in a special high protein / low carb formula that delivers complete and wholesome nutrition. Our goal is to provide you with a clear choice of optimum nutrition so that your cat will benefit from good health.

LOW CARBS

Virtually all the quality carbohydrates your cat consumes in Pinnacle provides unparalleled energy. These sources in Pinnacle come from potatoes which provide energy and fiber. Cranberries, a source of fiber, and bioflavonoids also supply quinic acid to help prevent urinary tract problems. Your cat's system is well equipped with enzymes to digest the starches, sugars and glycogen needed for the production of energy.

FATS

While fat provides your cat with an essential form of energy, it is also necessary to provide your cat with oils rich in omega fatty acids and vitamin E to help keep your cat's skin and coat healthy. The primary fats used in Pinnacle are naturally derived from chicken, ocean fish and eggs that when combined provide your cat with a balance of essential fatty acids.

VITAMINS, MINERALS, TRACE ELEMENTS & PROBIOTICS

These primary substances - a key to a balanced cat food - are useful only when they are present in amounts that properly compliment each other. Too much of one may block the use of another. Too little of another may lessen the availability of a nutrient. The use of natural calcium and chelated minerals with probiotics, ensures the availability of nutrients needed for the health and vitality of your cat.

all pinnacle brand pet foods come with our guarantee that you and your pet will both be completely satisfied. If for any reason, we do not meet your expectations, just return the unused portion to the place of purchase for a full refund or exchange.

NATURAL INGREDIENTS CHICKEN & OCEAN FISH 5.5oz. CAN FORMULA

Chicken, Fish Broth, Chicken Giblets, Ocean Fish, Turkey, Kidney, Oat Bran, Quinoa Seed, Egg Product, Guar Gum, Grapeseed Oil, Cottage Cheese, Dried Whey, Dicalcium Phosphate, Salt, Potassium Chloride, Carrageenan, Cranberry Meal, Taurine, Papain, Ferrous Sulfate, Choline Chloride, Vitamin E Supplement, Zinc Oxide, Thiamine Mononitrate, Copper Proteinate, Manganous Sulfate, Niacin, d-Calcium Pantothenate, Vitamin A Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Folic Acid, Potassium Oxide, Biotin, Sodium Selenite.



NATURAL INGREDIENTS CHICKEN & tuna 5.5oz. CAN FORMULA

Chicken, Chicken Broth, Chicken Giblets, Tuna, Mackerel, Turkey, Kidney, Oat Bran, Quinoa Seed, Egg Product, Guar Gum, Grapeseed Oil, Cottage Cheese, Dried Whey, Salt, Potassium Chloride, Carrageenan, Cranberry Meal, Taurine, Papain, Ferrous Sulfate, Choline Chloride, Vitamin E Supplement, Zinc Oxide, Thiamine Mononitrate, Copper Proteinate, Manganous Sulfate, Niacin, d-Calcium Pantothenate, Vitamin A Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Folic Acid, Potassium Iodide, Biotin, Sodium Selenite.



NATURAL INGREDIENTS OCEAN FISH 5.5oz. CAN FORMULA

Fish Broth, Ocean Fish, Chicken, Chicken Giblets, Turkey, Kidney, Oat Bran, Quinoa Seed, Egg Product, Guar Gum, Grapeseed Oil, Cottage Cheese, Dried Whey, Potassium Chloride, Carrageenan, Salt, Cranberry Meal, Papain, Taurine, Ferrous Sulfate, Choline Chloride, Vitamin E Supplement, Zinc Oxide, Thiamine Mononitrate, Copper Proteinate, Manganous Sulfate, Niacin, d-Calcium Pantothenate, Vitamin A Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Folic Acid, Potassium Iodide, Biotin, Sodium Selenite.



FEEDING DIRECTIONS

Adult: Feed about one can per 6-8 lbs. of body weight per day. Kitten: Feed up to twice the adult amount to kittens per day. Gestation/Lactation: Feed up to three times the normal adult amount per day.

Guaranteed Analysis

Crude Protein....(min)	10.00%
Crude Fat.....(min)	5.00%
Crude Fiber.....(max)	1.50%
Moisture.....(max)	78.00%
Ash.....(max)	1.90%
Magnesium.....(max)	0.025%
Taurine.....(min)	0.05%

Caloric Content (Calculated)

Kcal per can (ck/of).....	196
Kcal per can (ck/tuna).....	183
Kcal per can (ocean fish).....	170